

# Irish Table Tennis Association Ltd

## ULSTER BRANCH



### Cookie Policy

Like many other websites, our website uses cookies. One of the reasons we use cookies is to help us analyse how customers use our site and the success of our marketing campaigns. This means we can make informed decisions about improvements to the site and get a good understanding of the kind of content our customers like to read.

Cookies are small text files placed on your computer when you visit our site. While they allow us to see patterns in customer behaviour, they do not allow us to identify you specifically as no personal data is gathered about you.

When you visit our site, you will be briefly informed of what cookies are and how you can manage them. You will also be made aware that if you continue to use the site you are agreeing to the use of cookies. If you choose to disable the cookies, the majority of the site will work as normal. However, without information on how people use our site, it is harder for us to make improvements and tailor our service to your needs.

### The Cookies That We Use

#### Session Cookies

These cookies are essential for the website to function and will be set regardless of whether you allow other cookies. These cookies are not stored on your computer and will be deleted when you close your web browser.

**PHP Session Cookie\*** Used to anonymously identify the site visitor during a session to enable reporting of website stats. This cookie is not linked to user data or used for tracking purposes.

\* These cookies are essential for the website to function and will be set regardless of whether you allow us to place other cookies.

#### Functionality Cookies

The functionality cookies that we use allow us to monitor patterns of traffic on our website, accurately measure the success of our marketing campaigns and allow you to interact with social media while on our site. These cookies are stored on your computer and will expire after a set period of time.

#### Referrer tracking cookie

Allows us to see if a user has found the site through one of our marketing campaigns. It is not linked to any data that allows us to identify users individually.

### Google Analytics tracking cookies

Collect anonymous information about how visitors use our website. Allows us to identify trends, popular types of content and make informed decisions on how to improve the site. It is not linked to any data that allows us to identify users individually.

### Marketing Cookies

(includes doubleclick.net, atdmt.com and ad.yieldmanager.com) They collect information about how visitors interact with our website and our marketing campaigns.

### Social media cookies

(includes Twitter, Facebook, Add This) These allow users to interact with social media through our website.

If you would like to, you can change your cookie settings at any time. For information on how to change your cookie settings or block cookies, please see [www.aboutcookies.org](http://www.aboutcookies.org)